

City of Brookhaven, GA Community Profile

What began over a century ago as a small affluent Atlanta suburban community, Brookhaven has evolved into a thriving, prosperous city known for its abundance of pedestrian-friendly shopping opportunities, diverse ethnic dining destinations and an emerging cultural and arts scene. Incorporated in 2012, it is now DeKalb County's largest city, covering approximately 12 square miles and home to over 55,000 residents.



Demographics aside, its biggest assets are the passionate, creative residents working here among the local businesses and community organizations, constantly striving to improve Brookhaven in innovative ways. Brookhaven strives to bring people together and create a genuine sense of belonging in a community that is welcoming, approachable and beautiful. It is easy to enjoy Brookhaven's neighborhoods and family-friendly community, whether you are a resident, business owner, or guest.

The city's well-educated professional workforce and diverse population provide an excellent mix of talent and cultural inclusiveness. Notably, Brookhaven is home to Children's Healthcare of Atlanta, a hub for innovative medical care; the Atlanta Hawks official training facility; Oglethorpe University, featuring an acclaimed art museum and the Conant Performing Arts Center; and Emory Healthcare has recently completed construction on a new 180,000-square-foot musculoskeletal hospital in Executive Park, and will begin construction on an announced additional 1.8M square-feet of mixed-used development.

The City is also the headquarters of most recently Rooms to Go's Atlanta-area offices, and engineering firm Burns & McDonnell. Other City headquarters include AT&T Mobility; Sysnet Global Solutions North American headquarters; the Weather Company World Headquarters; and Carr, Riggs & Ingram, LLC, one of the top 100 accounting firms in the United States.

Brookhaven's stable housing base provides a diverse mix of owner-occupied and rental units attracting a dynamic socio-economic mix of residents. Its vibrant Latin American community provides many unique, locally-owned and operated shops on the south side while Perimeter Center, on the north side, provides one of Metro Atlanta's largest business and shopping districts.

Brookhaven's easy access to public transportation, public and private education offerings, the growing metro Atlanta business environment, and a highly educated and diverse workforce offers families and businesses the ideal live, work, play option.

As an officially certified "Tree City," Brookhaven is home to over a dozen premier parks, all undergoing various upgrades thanks to the \$40 million Parks Bond initiative approved by voters in 2018. The first Park Bond project completed was the Briarwood Park Pool, which officially opened on September 12, 2020. Home to festivals and a host of community events, Brookhaven's park system improvements boast state-of-the-art facilities including electric charging stations and solar charging panels, new pavilions, playgrounds and walking trails, to name just a few. While Brookhaven's annual Cherry Blossom Festival

was cancelled in 2020 due to COVID-19, the community voiced strong support for this landmark event that drew over 40,000 visitors in 2019. A reimagined Festival, The Brookhaven Cherry Blossom Summer Block Party, took place in 2021, as a coming-out party to celebrate a return to normalcy following the global pandemic in 2020 and 2021. It also served to promote awareness of getting vaccinated against COVID-19 and to honor the heroic efforts of first responders and medical workers on the front lines of the public health crisis.

Brookhaven continues to be recognized for the City's municipal leadership and commitment to excellence. The City was recognized by the Georgia Municipal Association and *Georgia Trend* magazine, receiving the Visionary City Award for addressing early challenges, investing in, and going above and beyond, to engage citizens and businesses along the Buford Highway Corridor. Also in 2021, Chief Financial Officer and Deputy City Manager, Steve Chapman was recognized by the Atlanta Business Chronicle as CFO of the Year (Nonprofit, Government & Education.) Among Brookhaven's noted accomplishments under his leadership, securing AAA ratings from both Standard & Poor's and Moody's for general obligation bonds, making it one of only five Georgia cities with AAA credit at both agencies. In August, the Georgia Municipal Clerks Association awarded the 2021 Clerk of the Year designation to Brookhaven's first employee, City Clerk Susan Hiott.

The dedicated officers of the Brookhaven Police Department (BPD) continue to keep Brookhaven one of the safest cities in the State. The BPD is one of just 130 departments certified by the Georgia Association of Chiefs of Police Law Enforcement Certification Program under the leadership of Chief Gary Yandura, the Association's "2020 Outstanding Chief of the Year."

Brookhaven 2021 Demographics Sources:

Data Sources

Georgia Power Select Georgia ESRI Generated Community Profile

**October, 2021*

Brookhaven Data Sampling		
U.S. Census Update*	Georgia	Brookhaven
Population (2021)	10,815,378	60,440
Median Age (2021)	37.2	34.5
Population Demographics**		
Hispanic or Latino	10.1%	27.2%
Black or African American	32.3%	12.3%
Asian	4.5%	8.2%
Family Households	2,704,444	25,714
With under 18	23.6%	22.4%
With 65+	14.3%	9.9%

Household (HH)		
Total Units	4,540,161	27,632
Persons per HH	2.63	2.32
Owner Occupied	58.2%	42%
Median Monthly costs with mortgage	\$1,417	\$2,531
Median Monthly costs no mortgage	\$427	\$843
Median Gross Rent	\$1,006	\$1,415
Median Value	\$224,301	\$534,199
LABOR FORCE		
In civilian labor force (age over 16)	95%	97.4%
Travel to work in minutes	28.8	25.8
EDUCATION (age over 25)		
High School Graduate +	87.1%	89.1%
Bachelor's Degree +	31.3%	67.4%
INCOME		
Median HH Income	\$58,700	\$92,604
Per Capita Income in Past 12 Months	\$31,067	\$60,163
Persons in Poverty	13.3%	11.7%
IMMIGRATION		
Foreign Born Individuals	10.1%	21.8%
Bi-lingual HH	14%	30.2%

